

Kentucky Youth Soccer Logo Usage Guidelines

THE KENTUCKY YOUTH SOCCER CORPORATE LOGO

The official Kentucky Youth Soccer logo colors are PMS 280 Blue and PMS 342 Green. For PC users, the appropriate colors are Hex Value #00247D Blue and Hex Value #009645 Green. One color rendition in black (100%) is also acceptable.

The logo may not be used or distorted beyond its official proportions as shown and must be shown in entirety with no part separated. It must be used as a stand alone corporate symbol for Kentucky Youth Soccer and may not be incorporated into another logo/symbol design without permission. The Kentucky Youth Soccer logo is service marked in its entirety and in its elements. Because it is registered by the Commonwealth of Kentucky and/or otherwise protected by trademark law, it must be accompanied by legal marking "SM" at the bottom right of logo.

The official Kentucky Youth Soccer Corporate Symbol/Logo is authorized for use by Kentucky Youth Soccer Association Inc. and affiliated member associations. For all other usage, written permission must be obtained from Kentucky Youth Soccer.

USAGE CRITERIA

Member associations are asked to adhere to the use of the Kentucky Youth Soccer Logo in their communication materials thereby identifying their organizations as members of Kentucky Youth Soccer.

The official Kentucky Youth Soccer Corporate Logo can be used in conjunction with other logos but the Kentucky Youth Soccer Logo must be in a stand-alone configuration and given a sufficient amount of surrounding space to do so. The Kentucky Youth Soccer Logo must not be reduced in size beyond ½ the size of any accompanying logo and an equal size treatment is recommended.

Requests for materials, other requests and questions should be directed to Kentucky Youth Soccer. Any usage not covered herein is to be obtained through written permission granted by:

Kentucky Youth Soccer
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Lexington, KY 40502
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